CEL’s Instructional Leadership Academy creates a school district community of principals, instructional coaches, teacher leaders, and central office leaders focused on one goal: improving instructional leadership and teaching practice in schools and classrooms across an entire system.

“We’ve known for years what we need to do. Now with CEL we know how to do it. CEL provides the practical application of how to do our observations and then take that evidence and offer feedback. After 21 years in education it was the best PD I had ever received. Hands down.”

TONYA WHITEHURST, DIRECTOR OF SECONDARY EDUCATION, PUTNAM COUNTY SCHOOL DISTRICT, FLORIDA
Utilizing a powerful cohort model with whole-group and small-group job-embedded learning, the academy helps you answer the following questions. What does good instructional practice look and sound like? What are the skills necessary to develop stronger instructional leadership, and how do you use them? How do you drive better student learning results by leveraging existing teacher evaluation models to focus more specifically on the professional growth of teachers?

### What you will gain from the academy

1. A common language and shared vision for high-quality instruction
2. Nonjudgmental methods for observing and analyzing instruction
3. Transformative skills in providing targeted feedback and planning professional learning
4. A collaborative professional learning community focused on student learning
5. A broader, deeper culture of public practice

### How we structure the academy

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Whole group learning institutes</th>
<th>Cohort-based learning walkthroughs</th>
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<tbody>
<tr>
<td>CEL’s online Instructional Leadership Proficiency Assessment identifies learners’ baseline strengths and areas for growth.</td>
<td>An opening two-day institute introduces key concepts and practices. A mid-academy institute reinforces shared learning and key skills, and hones characteristics of effective feedback. A final two-day institute equips learners with practical skills for designing optimal teacher learning in their schools and systems.</td>
<td>A series of three to five job-embedded classroom walkthroughs takes cohorts of learners deeper into observing and analyzing classroom instruction and determining teacher professional learning needs.</td>
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### Request a free estimate tailored to your system’s needs

Interested in bringing CEL’s Instructional Leadership Academy to your school system? Contact us at 1-866-577-8066 or edlead@uw.edu to discuss a plan and pricing tailored to your needs. Learn more at www.k-12leadership.org/academy.