### CENTER for EDUCATIONAL LEADERSHIP

UNIVERSITY OF WASHINGTON . COLLEGE OF EDUCATION

# Instructional Leadership Academy

## Sample Academy Details and Pricing

The Instructional Leadership Academy provides a school system with a researchbased approach to improving instructional leadership effectiveness. Through the academy, principals, instructional coaches, teacher leaders and central office leaders become stronger and more reflective instructional leaders able to lead for the implementation of state standards.

The academy follows from the Center for Educational Leadership's (CEL's) theory of action that student learning will not improve until the quality of teaching improves, and that the quality of teaching will not improve until leaders understand what constitutes high-quality instruction along with the role they play in improving instructional practice and student learning. CEL customizes each academy to the unique needs of each school system.

#### Academy graduates gain the following outcomes:

- 1. A common language and shared vision for high-quality instruction.
- 2. Nonjudgmental methods for observing and analyzing instruction.
- 3. Transformative skills in providing targeted feedback and planning PD.
- 4. A collaborative professional learning community focused on student learning.
- 5. A broader, deeper culture of public practice.

#### Sample academy activities and pricing for one year of training

| Activity   | Description   |
|--|---|
| Assessment   | • An online instructional leadership proficiency assessment for participants identifies participants' baseline strengths and areas for growth. The school system receives an aggregate report and each participant receives an individual report.   |
| Whole-group<br>learning<br>institutes <sup>1</sup> | <ul> <li>An opening two-day learning institute focuses on key concepts of instructional leadership along with key practices including observation and analysis of instruction based on relevant state standards.</li> <li>A mid-academy one-day learning institute shares learning and reinforces key skills.</li> <li>A final two-day targeted feedback institute provides participants with a research-based framework for providing feedback to teachers.</li> </ul> |
| Cohort-based<br>learning<br>walkthroughs           | • Small-group school visits focus on deepening learning of instructional leadership including implementing state standards, observing and analyzing classroom instruction, and determining teacher professional development needs. Four days of learning walkthroughs for each of one to three cohorts of 15 participants each.   |
| Estimated cost <sup>2</sup>                        | \$34,000 to \$41,000 minimum for up to 15 participants<br>\$51,000 to \$62,000 for 30 participants<br>\$69,000 to \$82,000 for 45 participants  |

<sup>1</sup> Up to 50 participants can attend the whole-group learning institutes for a small additional materials cost.

<sup>2</sup> Estimated cost includes travel, materials and all costs related to service delivery. Cost is subject to change.

#### Request a free estimate tailored to your system's needs

Interested in bringing CEL's Instructional Leadership Academy to your school system? Contact us at 1-866-577-8066 or edlead@uw.edu to discuss a plan and pricing tailored to your needs. **Learn more at www.k-12leadership.org/academy.** 

